

Jammin'4Hope

Featuring...

The Soul Juice Band
Chicks Who Rock
Franky Perez Band

And...

Open Jam Session with Roni Lee
Private VIP Guest Performance by
Nieve Malandra

TICKETS
\$50 online
\$60 at the door
\$150 VIP Experience



The Fremont Country Club *AND* Backstage Bar & Billiards

601 Fremont Street, Las Vegas, NV

November 12, 2022 • VIP - 6:00 • GA - 7:00 PM

SPONSOR OPPORTUNITIES

GIVING HOPE TO THE COMMUNITY - THROUGH MUSIC

JAMMIN'4HOPE WAS BORN!

Jammin'4Hope 2020 was a star-studded extravaganza that was livestreamed worldwide, and raised thousands of dollars to support Las Vegas entertainment industry family who were out of work, and struggling due to COVID.

As contractors (self-employed) many of our communities stars and celebrities, supporting cast and crew as well, were unable to qualify for unemployment and COVID relief so HopeLink held Jammin'4Hope to help them get by, keep them in their homes, food on tables and hope alive until our city could open and the curtain could rise once again.

With friends like Big Daddy Carlos and Ava Berman, SPI Entertainment, John Katz, Piff the Magic Dragon, Murray Sawchuck, Jennifer Romas and Sexy, Zowie Bowie and Wayne Newton and many more - it was an overnight success!



Headliner - \$10,000

In music, the headliner often reserves sole permissions to the name of the tour. Thus, tour names often reflect the name of the latest album or a popular song from the latest album of the headliner. Additionally, the headliner is often the most famous or prominent act in the performance.

Giving should meet the needs of the donor as well as the organization. We will collaborate with you to develop a sponsorship package that delivers what is most important to you as a **HEADLINING SPONSOR and it can be designed to**

include:

- Logo on all digital and print promotions, on Step and Repeat,
- Opportunity to do a Facebook live or pre-recorded check presentation and **open** and **close** the event, air a commercial during the event, introduce an act, encourage donations, and promote your company through the VIP gift bags...
- Live or pre-recorded interview about your company and why you are supporting HopeLink and Jammin'4 Hope.
- Be featured as the **Headliner** on all digital, print, radio and television interviews and promotions in all pre-event promotions (anticipated to begin at least 3 – 4 weeks ahead of event).
- Ten tickets to the Backstage Bar Pre-Show VIP Party with champagne, appetizers by Executive Chef, Chris Mahon of Taverna Costera, individual gifts for each guest and exclusive entertainment by Nieve Malandra, and after-show Jam session, led by Roni Lee.
- Charitable Tax Deduction



Fresh off of the stage at the 2022 Life is Beautiful Festival!

Blazing Soul, Funk and Rock with a wall of horns is how one could try to describe The Soul Juice Band. However, a "song writing" band is how they would describe themselves. The crowds who see the band live are treated to a sound experience that is unique and powerful enough to carry them on a journey unmatched in the industry today. The band combines 5 killer horns, a screaming B3 Hammond organ, heavy guitar riffs and a gritty, soulful singer in creating a dynamic fusion that is unique to many listeners ears. After releasing their single "Brown" against racism worldwide, the band is readying to release their first, self-titled 10 song

album in the summer of 2021 which will be preceded by the singles "Brand New Day", "Julio Jones" and "Still Beautiful to Me" starting in May/June of 2021.

The Soul Juice Band started to break out in 2017 when they were recognized as "The Best Brass Band" in Las Vegas for 2017 by NPR Nevada in the Desert Companion Magazine and since then they have been booked all around the western United States. The band's credits include playing at Vegas hotspots: Container Park, Sand Dollar Lounge, Bunkhouse Saloon, The Smith Center, Big Dog's Brewery, Fremont Street, and Hard Rock Cafe on the Strip. Before Covid shutdowns in 2020, the band was in the midst of a residency at House of Blues at Mandalay Bay where they host "The Get Down" for Child Haven twice a month. The band has been gaining more notoriety and has opened for national acts Niki Crawford, Big Sam's Funky Nation at the Brooklyn Bowl, The New Breed Brass Band and Arise Roots.

The band has become a festival attraction in closing The Pigs for Kids Festival, Neon Reverb Festival, UNLV Reb Fest, The New Vista Craft Beer Festival, The Las Vegas Downtown Beer Festival, The Las Vegas Sangria Festival, The Las Vegas Foodie Fest and the Zion Canyon Music Festival where they shared the stage with Fishbone as a headliner.

Whether laying down their funky, soulful originals or blowing the crowd away with their skillfully arranged covers for 5 horns, this is one band you have to see live to believe. The band is made up of gritty, lead vocalist Dave Tatlock, keyboardist/band leader David Rogers, guitarist Joe Bonasorte, bass player Alan Butterfield and drummer Jared Leaper. Two trumpet players, Lance Aguirre and Isaac Tubbs; trombone player, Kevin Mullinax; Bari sax player Justin Marquis; and tenor sax player Mark McArthur round out the band and help create the original horn sound of this fantastic assembly.

Lead Guitar - \$5,000

An especially important member of the band who is backed up by the rest! Plays the solos, the riff, the melody... with a combination of skills and showmanship!

- Name will be included on all social media, print materials, and all other promotions leading up to the event.
- Your logo will also be included as a sponsor throughout the livestream event and beforehand in the pre-show.
- Logo will be included on event night Step and Repeat where all the stars will stop for photos.
- Opportunity to have 60 seconds live during the show to promote company and encourage donations.
- Promotional opportunity through donation of item for VIP gift bags contribution of swag.
- Four tickets to the Backstage Bar VIP Pre-Show Party with champagne, appetizers by Executive Chef, Chris Mahon of Taverna Costera, individual gifts for each guest and exclusive entertainment by Nieve Malandra, and after-show Jam session, led by Roni Lee.
- Charitable Tax Deduction



FRANKY PEREZ BAND

“Have you ever had one of those moments where you see someone new perform and you think, damn, he just kicked ass – and then you have that gnawing feeling that you’ve heard him before? I had one of those moments recently. I’m watching the Kings Of Chaos concert out in LA and Franky Perez takes the stage and just goes hell bent on some Led Zeppelin and Queen.” - Leslie Michelle Derrough, Gide Magazine



If you are reading this and also having a scratch-your-head moment, let me refresh you on who Franky Perez actually is and why you too may already know who he is. He has had songs featured on *Sons Of Anarchy* for five straight seasons and actually sings with *SOA* star Katey Sagal in the Forest Rangers. He is in two, what could be called, supergroups: Kings Of Chaos with former Guns N Roses members Slash, Duff McKagan and Matt Sorum, as well as Steve Stevens and Glenn Hughes; and Camp Freddy with an amalgam of players hopping in and out as schedules allow, but mainstays including Sorum and Jane’s Addiction’s Dave Navarro and Chris Chaney. Both of these bands are done out of fun and the love for jamming with their peers and perform songs from all along the rock & rock spectrum. Franky was born and raised in Las Vegas, but for the past 20 years has been touring the globe, producing albums and giving back to nonprofits like HopeLink of Southern Nevada.

Drummer - \$2,500

The keeper of the beat! Everyone loves a drummer, and no band is complete without one!

- Your logo or name will be included on website/digital collateral, social media, media alerts and other public relations efforts
- Live mention/recognition during the event for your sponsorship
- Logo on Step and Repeat and event signage
- Include your logo swag in our VIP gift bags!
- Two tickets to the Backstage Bar VIP Pre-Show Party with champagne, appetizers by Executive Chef, Chris Mahon of Taverna Costera, individual gifts for each guest and exclusive entertainment by Nieve Malandra, and after-show Jam session, led by Roni Lee.
- Charitable Tax Deduction



CHICKS WHO ROCK!

Chicks Who Rock is a live music production featuring performance art starring a rotating all-female, all-star cast from some of Las Vegas' hottest past and present shows.

From performing in bands such as the Pussy Cat Girls, The Runaways, Boy George, to Broadway and television—song and dance along with kick-ass guitar licks and voices that'll blow you away, these ladies rock the house! Most recently, they performed Motown at HopeLink's 30th anniversary celebration at The M Resort and donated a portion of their summer show proceeds to HopeLink as well to help prevent homelessness in Southern Nevada.



Roadie - \$1,000

Roadies are essential to every production, and it takes many to put on a great show!

- Logo placement on the Step and Repeat, social media shout-outs during the week.
- Include your logo swag in our VIP gift bags!
- One ticket to the VIP Pre-Show Party with champagne, appetizers by Executive Chef, Chris Mahon of Taverna Costera, individual gifts for each guest and exclusive entertainment by Nieve Malandra, and after-show Jam session, led by Roni Lee.
- Charitable Tax Deduction

FOR MORE INFORMATION ON SPONSORING OR DONATING GOODS OR SERVICES CONTACT:

Stacey Lockhart, CEO, Stacey@link2hope.org - 509-979-1168 cell / 702-566-0576 ext. 315 office

Katheryn Phillips, Community Engagement - Katheryn@link2hope.org - 702-566-0576 ext. 1010

Dawnette Fike, Community Engagement - Dawnette@link2hope.org - 702-566-0576 ext. 309

HopeLink is a registered 501 (C)3 nonprofit (Tax ID 94-3202139) founded in 1991 and located in Henderson and Las Vegas, Nevada.

Our Mission: Prevent Homelessness, Preserve Families, Provide Hope

Our Vision – A community where everyone has a safe place to call home

VIP EXPERIENCE WITH NIEVE MALANDRA



A native of San Francisco, Nieve grew up singing in cafés and restaurants before becoming seasoned in the recording studios and live stages of Los Angeles.

She enjoys experimenting with her voice and all its colors. She has mastered several styles and loves to push the limits of her range while exploring the emotional depth in her diverse repertoire.

She is currently working nightly as a vocalist at some of Las Vegas' top restaurants, resorts, hotels and casinos, as a soloist and with her band. In addition, Nieve has worked as a spokesmodel and host-

ess for some of the most prestigious companies in the world.

One of Las Vegas's most sought after entertainers, with a voice that's soulful and sultry and looks to kill—Nieve is the Most versatile singer in Las Vegas!

This special performance is only for our VIP guests and Sponsors as part of the VIP Experience!



AFTER SHOW JAM SESSION WITH RONI LEE AND FRIENDS!

The fun doesn't have to end after the official show and live stream does! It's a house party with an open jam session led and organized by Roni Lee! Complimentary Pizza by Evil Pie!

For Los-Angeles based artist Roni Lee, music has always been the perfect vessel of true, unadulterated expression. With a life journal full of memories and experiences that span a highly-decorated 40-year career in music, Lee is a prime example of a self made woman in rock and roll who has managed to transcend boundaries, subvert expectations, and always live life to the fullest.

Roni began her career without hesitation, as she relocated to Hollywood, CA at the age of 17. It wasn't long before she snapped up a position as lead guitarist in the rock band Venus and the Razorblades, a project produced by Kim Fowley. Los Angeles was the epicenter of rock and roll, and Roni Lee found herself sharing stages with the likes of Van Halen, the Ramones, Steppenwolf, The Motels, and Blondie in the late '70s.

"Roni Lee is a legend, the essence of Rock and Roll" - and as the jam goes into the wee hours of the night, enjoy complimentary Evil Pie Pizza and more!

-Warren Huart - Grammy award winning producer for Aerosmith, the Frey, Ace Frehley

"Roni is authentic! She attacks her guitar when she plays, I love playing music with her"

-Kenny Aronoff - Drums with John Mellencamp, Paul McCartney, John Fogerty, and more

